



Jordan Weisman joins Cryptogogue Board of Directors

Serial game designer and entrepreneur brings vision and experience to upcoming card game Volition

SEATTLE – March 12, 2019 – Cryptogogue, developer of the upcoming blockchain hobby card game [Volition](#), today announced that serial entrepreneur and game design luminary [Jordan Weisman](#) has joined its board of directors. As a board member, Weisman brings extensive experience in the gaming industry to guide the strategic direction of development, marketing, and sales for Cryptogogue.

Weisman, the creator of the *Shadowrun* and *BattleTech* gaming franchises and current CEO of Harebrained Schemes, has founded five game companies, each in a different gaming genre and industry segment. He has won more than 100 awards, including election to the Hall of Fame by the Academy of Adventure Gaming Arts & Design and was selected by Ernst & Young as the 2003 Pacific Northwest Entrepreneur of the Year.

“Cryptogogue is inventing a whole new way to publish and distribute collectible hobby games. Its decentralized business model combined with print on demand technology is extremely empowering for players,” Weisman said. “One of the downsides of collectible games is that they are very wasteful with lots of paper and plastic being used on cards and figures that people already have many copies of. The ability to print only what cards, or eventually figures, that you want and virtually recycle those you don’t into game assets you do, is going to change the way people think about collectibles and collectible games.”

“Jordan is a visionary and brings a wealth of knowledge to the team,” said Cryptogogue CEO and co-founder [Patrick Meehan](#). “He is a world-class gaming innovator with the unique business experience to help us realize the full potential of this new distribution model. He has a stellar track record of building great independent game companies. Jordan’s involvement in the project is a huge point of validation.”

Through a digital-to-physical model, Volition will enable players to buy, sell, trade, collect, and customize cards. Volition leverages a proprietary blockchain protocol and decentralized model that does not rely on cryptocurrency, meaning players and collectors will have complete ownership and full customization capabilities over the assets they buy and trade.

“We’re about decentralization, not a currency or an ICO. We’ve found a novel use for decentralized protocols and are self-sufficient to see the project through,” Meehan said. “We’re in a great position to focus on our fundamentals and bring something interesting to market.”



The Volition card game and accompanying blockchain protocol are under development by Cryptogogue, a Seattle-based gaming technology studio established by a lineup of industry veterans, including the designers behind the award-winning indie trading card game *The Spoils*.

About Cryptogogue

Cryptogogue is the publisher of Volition, an upcoming digital-to-physical collectible card game utilizing blockchain technology and powered by a community of card gaming enthusiasts. The original open source protocol of Volition will allow players, collectors, and creators to buy, sell, trade, collect, and customize trading cards. With a print-on-demand model that decentralizes ownership and distribution, notable features will include the ability to mine for booster packs and evolve cards through leveling-up and adding custom art skins. For more information, please visit <https://www.volitionccg.com>.

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