Introducing Volition: First Blockchain-Based, Customizable Collectible Card Game

Forthcoming Digital-to-Physical CCG to Inspire Community of Crypto-Card Enthusiasts to Buy, Sell, Trade, Collect, and Customize Cards Like Never Before

SEATTLE – April 24, 2018 – Crypto geeks, card hobbyists, and digital collectors will have the opportunity to create and customize collectible cards like never before with Volition, the first digital-to-physical collectible card game (CCG) born out of blockchain. More than just a CCG, the forthcoming title will be powered by the creativity of a crypto-card enthusiast community galvanized by the ability to buy, sell, trade, collect, and customize cards. Through a proprietary blockchain protocol that decentralizes ownership and distribution, players and collectors will be able to mine for booster packs and evolve any card they own by adding custom art skins and combining characters and resources to level-up. Creators will also have the ability to publish and license original card art based on reference materials provided by Volition during set releases.

As the market for blockchain-based digital collectibles gains traction, applications in the physical world have remained largely untapped. Through a hybrid digital-to-physical and print-on-demand model, Volition will make blockchain technology accessible to anyone with a passion and a printer. Unlike all other CCGs, digital or otherwise, this approach also means no publisher will ever retain ownership over the ecosystem or future viability of the game. Coupled with patent-pending technology to enable the mining of booster packs in an unpredictable yet deterministic way, Volition is evolving free-to-play principles and mechanics in a way that offers a more tangible experience both in gameplay and in extractable value.

"The games industry provides some of the most compelling opportunities and use cases for blockchain, however, most projects today focus on leveraging blockchain within centralized games and platforms, which fundamentally misses the point of the technology," said Patrick Meehan, co-founder and CEO of Cryptogogue, the game technology studio behind Volition. "By building Volition on a foundation of blockchain, not just from a technology perspective but also with a decentralized business and operating model, we will be among the first to embrace the full spectrum of possibilities afforded by blockchain in a collectible gaming context."

Volition exists in a metaphysical multiverse somewhere between reality and the outer limits of a player's imagination. With a resource-based gameplay built around an expanding ensemble of eccentric characters that transcend our digital and physical worlds, the most important resources for Volition will be creativity and inspiration. Key features will include:

- **Born out of Blockchain:** Volition's proprietary, permissionless protocol will enable the buying, selling, trading, collecting, and customization of cards.
- **Digital-to-Physical:** Players and collectors will get to experience the creation of a physical object from a digital asset like never before.
- **Decentralized Distribution:** The print-on-demand model means anyone can print out and play with the cards they own, even shiny ones, and removes the need for hobby shops to sink costs into stockpiling inventory.
- **Booster Pack Mining:** Volition will be instantly distributed globally upon publication through the release of limited-run booster packs, which are mineable by players and collectors. Anyone can spin up a node and acquire booster packs out of thin air.

- **Theme-Based Releases:** The Volition multiverse will grow and change in surprising ways through set releases, with each including a base set along with several subsets.
- **Cosmetic Customizations:** Creators and collectors can skin any card they own with custom art. Along with each new set release, Volition will also release reference art to inspire the community to create original artworks in unique art styles based on the latest theme, which can be published on the blockchain along with licensing terms.
- **True Ownership:** The blockchain technology behind Volition means players and collectors can truly own and track the origin story of each card, from when it was first mined to who's owned it, and even any digital signatures added by artists or other VIPs.
- **Card Evolution:** The digital-first nature of Volition means characters and resources can be combined to level-up and add gear to any card. Some cards may level-up in a predictable fashion while others may have an element of randomness, and the mechanics may change from set to set.

"With Volition, the blockchain and technology innovation will remain at the core of the experience, but designing a game that is fun, accessible, and engaging is also a priority," said Ken Pilcher, co-founder and lead gameplay designer of Volition. "The intuitive gameplay combined with the endless customization opportunities means those new to CCGs will be able to quickly pick up and enjoy Volition, while more experienced and invested players can dive into the meta-game experience of mining, customizing, and card evolutions."

Volition is a under development by Cryptogogue, a Seattle-based games technology studio formed by a lineup of games industry veterans, including the designers behind the award-winning indie trading card game The Spoils. To keep up with the action as Cryptogogue reveals more information on the project in the coming months including exclusive incentives for getting involved early, be sure to sign up for updates at www.VolitionCCG.com.

About Volition
Volition (www.VolitionCCG.com) is a forthcoming digital-to-physical collectible card game (CCG) born out of blockchain and powered by the creativity of a community of crypto-card enthusiasts. The proprietary protocol of Volition will allow players, collectors, and creators to buy, sell, trade, collect, and customize cards like never before. With a print-on-demand model that decentralizes ownership and distribution, notable features will include the ability to mine for booster packs and evolve cards through leveling-up and adding custom art skins. The Volition CCG and protocol is under development by Cryptogogue, a Seattle-based games technology studio established by a lineup of industry veterans, including the designers behind the award-winning indie trading card game The Spoils.

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