



## Volition Brings on Three Advisory Board Members

*Organized Play Expert David Hoppe Joins Advisory Board Alongside Games Industry Vets Scott Dodson and Jon Kimmich in Support of the Blockchain-Based, Digital-to-Physical CCG Venture*

**SEATTLE – June 11, 2018** – [Volition](#), the world’s first digital-to-physical collectible card game (CCG) born out of blockchain, today announced the addition of three members to its advisory board. With more than 50 years of combined experience in the games industry, David Hoppe, Scott Dodson and Jon Kimmich will provide strategic support as Volition works to build its community, develop its proprietary blockchain protocol, and hone the gameplay in preparation for a late 2018 launch.

As one of the world’s foremost organized play experts, Hoppe brings more than two decades of experience to the team, having held senior management roles with trading card games such as *Wizards of the Coast* and *Magic: The Gathering* as well as building communities at MSN Games and Xbox LIVE. Pulling from his experience as president of Gen Con, responsible for the country’s largest tabletop gaming convention, Hoppe will lend his unique knowledge to help grow the Volition community. He was drawn to Volition’s groundbreaking digital-to-physical format and the potential to rethink the traditional CCG business model.

“While many blockchain-driven games have been announced, Volition is the first to truly embrace a decentralized model that grants players total creative control and customization,” Hoppe said. “I’m keenly interested in the future of tabletop game development and distribution, and Cryptogogue represents a vision of just how far the industry can depart from current norms.”

Where Hoppe will lead Volition into the next generation of organized play, Kimmich and Dodson will ensure the Volition business and gameplay models are built for legions of gamers to come. As a former product planner at Microsoft Games Studios during the Xbox launch, Kimmich is well-versed in the business of launching sustainable gaming platforms. Dodson, a 15-year games industry veteran, will serve as key resource for Volition in navigating regulatory issues associated with the game’s blockchain protocol and future in-game cryptocurrency.

“Our new advisors are immensely talented, creative and intuitive,” said Patrick Meehan, co-founder and CEO of Cryptogogue, the game technology studio behind Volition. “But above all else, they have the experience needed to bring our metaphysical multiverse to life. We’re eager to have them on board at this critical development stage as we prepare for Volition’s launch.”

To learn more about Volition and keep up with the latest news and milestones, be sure to sign up for updates at [www.VolitionCCG.com](http://www.VolitionCCG.com) and connect with the team on the forums at [community.VolitionCCG.com](http://community.VolitionCCG.com).



### **About Volition**

Volition ([www.VolitionCCG.com](http://www.VolitionCCG.com)) is a forthcoming digital-to-physical collectible card game (CCG) born out of blockchain and powered by the creativity of a community of crypto-card enthusiasts. The proprietary protocol of Volition will allow players, collectors, and creators to buy, sell, trade, collect, and customize cards like never before. With a print-on-demand model that decentralizes ownership and distribution, notable features will include the ability to mine for booster packs and evolve cards through leveling-up and adding custom art skins. The Volition CCG and protocol is under development by Cryptogogue, a Seattle-based games technology studio established by a lineup of industry veterans, including the designers behind the award-winning indie trading card game The Spoils.

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